

# TECHSUMMIT BERLIN2016

HOSTED BY  leaseweb

## DESIGNING FOR SCALABILITY

*Become a sponsor at TechSummit Berlin 2016  
and position your company as an internet  
thought leader*

### EVENT INFO

**Wednesday 13 April 2016**

Kulturbrauerei, Berlin

<http://berlin.techsummit.io>

### TECHSUMMIT

#### – HOSTED BY LEASEWEB

Originally started in Amsterdam, TechSummits are now also planned in Germany and the USA. Aimed at Developers, Programmers, DevOps engineers, CTOs and SysAdmin teams, they attract speakers from industry-leading companies and media organizations to present and discuss current hot topics in the business.

Last year's TechSummit Amsterdam brought hundreds of tech professionals together for a day full of insights into the hosting industry. It was such a success that we're doing it again for 2016 – in Berlin.

This is a great opportunity for companies like yours to get valuable exposure by sponsoring the event through one of our highly cost-effective sponsorship packages.

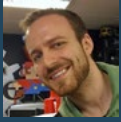
#### Sponsor the event and position your company as an industry leader

Since the event attracts a lot of attention from not only industry insiders but also from the press, it's a prime publicity opportunity. Why not place your company at the heart of it by taking out a sponsorship package? And then use the day to inspire others and share your knowledge with peers from the hosting industry. It's the perfect way to claim thought leadership within the community of hosting industry professionals.

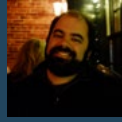
#### Who will be there?

Registration is open to all and you can count on technical experts from right across the hosting industry to be there. We'll also tap into the networks of our staff, customers and contacts to spread the word. With tickets available for just €25 we expect 150 or more motivated, skilled and highly qualified participants.

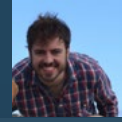
# Confirmed Speakers



**Adam Surak**  
DevOps Engineer  
**Algolia**



**Alex Schoof**  
Principal Engineer  
**Fugue**



**Jorge Salamero Sanz**  
Chief Developer Evangelist  
**server density**

and many more to be announced soon...

## Sponsor packages

### What are the benefits of sponsorship?

The summit offers several different options to enhance your visibility and showcase your branding throughout the entire event – including the possibility to be an actual speaker at the event. For an even better deal, ask us about sponsoring TechSummits in more than one location.

PACKAGE:	PLATINUM	GOLD	SILVER
PRICE:	€ 5000,-	€ 2500,-	€ 1500,-
EXCLUSIVE BILLING AS PLATINUM SPONSOR	✓		
BOOTH AT CONFERENCE VENUE	12M <sup>2</sup>	9M <sup>2</sup>	6M <sup>2</sup>
LOGO ON WEBSITE	✓	✓	✓
LOGO ON PROGRAM LEAFLET	✓	✓	✓
LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS	✓ (BIG)	✓	✓
GOODY BAG INSERT*	✓	✓	✓
INVITATIONS FOR SPEAKER/SPONSOR DINNER	3	1	
CONFERENCE TICKETS	15	10	5
SPEAKING SLOT (CONTENT PRE-AGREED)	✓		
MENTION BY NAME IN OPENING AND CLOSING NOTES	✓		

\* Goody bag insert: In order to ensure all bag inserts are appropriate and not duplicated, we ask all sponsors to send us a description of the item(s) you would like to be included in the goody bag.

### Additional sponsorship options:

Alongside the main sponsorship packages you can also choose to sponsor one or more of these add-ons:

#### Catering:

- Breakfast
- Coffee
- Lunch
- Smoothies
- Drinks

#### Other:

- Branded goody bags
- Co-branding on lanyard

If you have your own ideas for other sponsorship opportunities at the event, please let us know (see right).

Last year's TechSummit was sponsored by:



Booking.com



Odin

Interested in sponsoring?  
Get in touch to register.

Get in contact with  
Karin van der Meijden at  
[k.vandermeijden@global.leaseweb.com](mailto:k.vandermeijden@global.leaseweb.com)

TechSummit website:  
<http://berlin.techsummit.io>



#### TWITTER FEEDBACK FROM LAST YEAR'S EVENT

Honored to have been given an opportunity to give a talk @LeaseWeb #LSWTechsummit. Thanks! Really enjoyed it.  
ADRELLIAS @ADRELLIAS

Awesome event and well organized.  
BURAK KELEBEK @KELEBEK\_BURAK

Another successful and flawless #LSWTechsummit. Great location and speakers!  
HANS RAKERS @HRAK