

TECHSUMMIT AMSTERDAM 2017



HOSTED BY  leaseweb

EVENT INFO

1 June, 2017

Pakhuis West, Amsterdam

<http://amsterdam.techsummit.io>

TECHSUMMIT

– HOSTED BY LEASEWEB

Originally started in Amsterdam, TechSummit is now going global. Last year's first TechSummit Berlin was such a huge success, that this year we've decided to expand to the US as well. TechSummits attract speakers from industry-leading companies and media organizations to present and discuss current and emerging topics in the industry. This year's theme will be "Building Reliability at Scale". Topics will include, Monitoring & Performance, Security, Infrastructure Automation, and many more.

*Become a sponsor at
TechSummit Amsterdam 2017
and position your company
as a thought leader*

Last year's TechSummits in Amsterdam and Berlin brought together hundreds of tech professionals from more than ten countries for a day full of industry insights. It was such a success that we're doing it again in 2017 – and even expanding to the US.

This is a great opportunity for your company to gain valuable exposure by sponsoring the event through one of our affordable sponsorship packages.

Sponsor the event and get recognized as a leader in the field

Surrounded by buzz from both industry insiders and the press, TechSummit Amsterdam is a fantastic opportunity for your company to generate publicity. You can put your company right at the heart of it by taking out a sponsorship package and use the day to inspire others and share your knowledge with your peers and industry experts. It's the perfect way to position your company as a thought leader in the industry.

Who will be there?

Registration is open to everyone. The event attracts a broad range of professionals including, DevOps and site reliability engineers, developers, system architects, Sys-Admin teams as well as CTOs. We will leverage our own network of professionals, customers, speakers, and contacts to spread the word and increase event visibility. With tickets available for just €25 we expect over 400 highly skilled industry professionals to attend the event in Amsterdam.

Sponsor packages

What are the benefits of sponsorship?

The summit offers several different options to enhance your visibility and showcase your branding throughout the entire event – including the possibility of being a speaker at the event. Special deals are available for companies who want to sponsor a TechSummit in more than one location.

| | PLATINUM | GOLD | SILVER | FRIEND |
|--|------------------|-----------------|-----------------|---------------|
| PRICE: | €12,500 | €4,500 | €1,750 | €1,000 |
| EXCLUSIVE BILLING AS PLATINUM SPONSOR | ✓ | | | |
| LOGO ON ALL EMAIL COMMUNICATION | ✓ | | | |
| SPEAKING SLOT (CONTENT PRE-ARRANGED) | ✓ | | | |
| MENTION BY NAME IN OPENING AND CLOSING NOTES | ✓ | | | |
| BIG LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS | ✓ | | | |
| LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS | | ✓ | ✓ | |
| 15 MINUTE Q&A DURING DRINKS OR LUNCH | | ✓ | | |
| GOODIE BAG INSERT* | ✓ | ✓ | ✓ | |
| LOGO ON WEBSITE | ✓ | ✓ | ✓ | ✓ |
| LOGO ON PROGRAM LEAFLET | ✓ | ✓ | ✓ | ✓ |
| BOOTH AT CONFERENCE VENUE | 12m ² | 9m ² | 6m ² | |
| INVITATIONS TO SPEAKERS/SPONSOR DINNER | 3 | 1 | | |
| CONFERENCE TICKETS | 25 | 15 | 10 | 5 |

* Goodie bag insert: In order to ensure that all bag inserts meet our guidelines and are not duplicated, we ask all sponsors to send us a description of the item(s) you would like to include.

Additional sponsorship options:

Alongside the main sponsorship packages you can also choose to sponsor one or more of these add-ons:

Catering:

- Breakfast
- Coffee
- Lunch
- Smoothies
- Drinks

Other:

- Branded goodie bags
- Co-branding on lanyard
- WiFi

If you have other ideas for sponsorship opportunities at the event, please let us know.

Interested in being a sponsor? Get in touch to register.

Get in contact with *Hannah Bernhardt* at h.bernhardt@global.leaseweb.com

TechSummit website:

<http://amsterdam.techsummit.io>

Last year's speakers included:

Terry Ryan **Philipp Krenn**
GOOGLE ELASTIC

Matthias Rampke **Arjun Naik**
SOUNDCLOUD ZALANDO

Aanand Prasad **Jessy Irwin**
DOCKER I PASSWORD

Last year's TechSummit was sponsored by:



What are TechSummits like?

Get a feel for what TechSummit is all about by watching last year's after-movie [here](#).

“Thanks for organizing such a great event in Berlin and then Amsterdam! Looking forward to the next TechSummit and hopefully speaking & sponsoring again.”

