TECHSUMMIT
BERLIN2017

HOSTED BY **leaseweb**

**TECHSUMMIT
– HOSTED BY LEASEWEB**

Originally started in Amsterdam, TechSummits are now going global. Last year saw the first TechSummit Berlin, which was a huge success, and this year an event is planned for the US as well. TechSummits attract speakers from industry-leading companies and media organizations to present and discuss current and emerging topics in the industry. This year's theme will be "Building Reliability at Scale". Topics will include, Monitoring & Performance, Security, Infrastructure Automation, and many more.

Become a sponsor at TechSummit Berlin 2017 and position your company as a thought leader

Last year's TechSummits in Amsterdam and Berlin brought together hundreds of tech professionals from more than ten countries for a day full of industry insights. It was such a success that we're doing it again in 2017 – and even expanding to the US.

This is a great opportunity for your company to gain valuable exposure by sponsoring the event through one of our affordable sponsorship packages.

Sponsor the event and position your company as an industry leader
Surrounded by buzz from both industry insiders and the press, TechSummit Berlin is afantastic opportunity for your company to generate publicity. You can put your company right at the heart of it by taking out a sponsorship package and use the day to inspire others and share your knowledge with your peers and industry experts. It's the perfect way to position your company as a thought leader in the industry.

Who will be there?
Registration is open to everyone. The event attracts a broad range of professionals including, DevOps and site reliability engineers, developers, system architects, SysAdmin teams as well as CTOs. We will leverage our own network of professionals, customers, speakers, and contacts to spread the word and increase event visibility. With tickets available for just €25 we expect over 200 highly skilled industry professionals to attend the event in Berlin.

Sponsor packages

What are the benefits of sponsorship?
The summit offers several different options to enhance your visibility and show-case your branding throughout the entire event — including the possibility of being a speaker at the event. Special deals are available for companies who want to sponsor TechSummits in more than one location.

	PLATINUM	GOLD	SILVER	FRIEND
PRICE:	€ 7,500	€ 3,000	€ 1,500	€ 1,000
EXCLUSIVE BILLING AS PLATINUM SPONSOR	✓			
LOGO ON ALL EMAIL COMMUNICATION	✓			
SPEAKING SLOT (CONTENT PRE-ARRANGED)	✓			
MENTION BY NAME IN OPENING AND CLOSING NOTES	✓			
BIG LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS	✓			
LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS		✓	✓	
15 MINUTE Q&A DURING DRINKS OR LUNCH		✓		
GOODIE BAG INSERT*	✓	✓	✓	
LOGO ON WEBSITE	✓	✓	✓	✓
LOGO ON PROGRAM LEAFLET	✓	✓	✓	✓
BOOTH AT CONFERENCE VENUE	12m^2	9m^2	6m^2	
INVITATIONS TO SPEAKERS/SPONSOR DINNER	3	1		
CONFERENCE TICKETS	25	15	10	5

* Goody bag insert: In order to ensure all bag inserts are appropriate and not duplicated, we ask all sponsors to send us a description of the item(s) you would like to be included in the goody bag.

Additional sponsorship options:
Alongside the main sponsorship packages you can also choose to sponsor one or more of these add-ons:

Catering:
• Breakfast
• Coffee
• Lunch
• Smoothies
• Drinks

Other:
• Branded goodie bags
• Co-branding on lanyard
• WiFi

If you have other ideas for sponsorship opportunities at the event, please let us know.

Interested in sponsoring? Get in touch to register.
Get in contact with *Hannah Bernhardt* at
h.bernhardt@global.leaseweb.com

TechSummit website:
http://berlin.techsummit.io

Last year's speakers included:

Terry Ryan,
GOOGLE

Philipp Krenn
ELASTIC

Matthias Rampke,
SOUNDCLOUD

Arjun Naik
ZALANDO

Aanand Prasad
DOCKER

Jessy Irwin
1 PASSWORD

Last year's TechSummit was sponsored by:

Microsoft

NetApp®

server density

pagerduty

DELL

What are TechSummits like?
Get a feel of what TechSummits are all about by watching last year's after-movie here.

"Thanks for organizing such a great event in Berlin and then Amsterdam! Looking forward to the next TechSummit and hope-fully speaking & spon-soring again."

server density