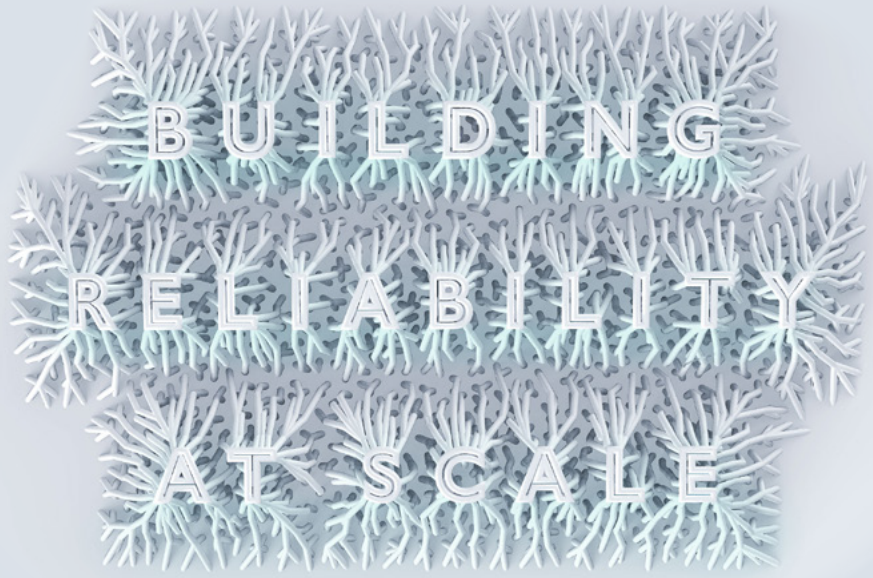
TECHSUMMIT
WASHINGTON DC 2017

HOSTED BY leaseweb



EVENT INFO

November 2, 2017
Morton Auditorium,
George Washington University,
Washington, D.C.
http://washington.techsummit.io

TECHSUMMIT – HOSTED BY LEASEWEB USA, INC.

Originally started in Amsterdam, TechSummit is now going global. Last year's first TechSummit Berlin was such a huge success, that this year we've decided to expand to the US as well. TechSummits attract speakers from industry-leading companies and media organizations to present and discuss current and emerging topics in the industry. This year's theme is "Building Reliability at Scale". Topics will include Monitoring & Performance, Security, Infrastructure Automation, and many more.

Become a sponsor at TechSummit Washington, D.C. to connect with emerging leaders in the field

Previous TechSummit conferences in Amsterdam and Berlin brought together hundreds of tech professionals from more than ten countries for a day full of industry insights. They were such a success that for the first time ever, we are bringing the event to the US.

This is an excellent opportunity for your company to gain valuable exposure by sponsoring the event through one of our affordable sponsorship packages.

Sponsor the event and get recognized as a leader in the field

Surrounded by buzz from both industry insiders and the press, TechSummit Washington, D.C. is a fantastic opportunity for your company to generate publicity. You can put your company right at the heart of it by and use the day to inspire others and share your knowledge with your peers and industry experts. It's the perfect way to position your company as a thought leader in the industry.

Who will be there?

Registration is open to everyone. The event attracts a broad range of professionals including, DevOps and site reliability engineers, developers, system architects, Sys-Admin teams as well as CTOs. We will leverage our own network of professionals, customers, speakers, and contacts to spread the word and increase event visibility. With tickets available for just $50 we expect over 100 industry professionals, as well as computer science and engineering students, to attend the event in Washington, D.C.

Sponsor packages

What are the benefits of sponsorship?

The conference offers several different options to enhance your visibility and showcase your branding throughout the entire event – including the possibility of being a speaker at the event. Special deals are available for companies who want to sponsor TechSummit in more than one location.

	PLATINUM	GOLD	SILVER	FRIEND
PRICE:	**$8,500**	**$3,500**	**$1,750**	**$1,000**
EXCLUSIVE BILLING AS PLATINUM SPONSOR	✓			
LOGO ON ALL EMAIL COMMUNICATION	✓			
SPEAKING SLOT (CONTENT PRE-ARRANGED)	✓			
MENTION BY NAME IN OPENING AND CLOSING NOTES	✓			
BIG LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS	✓			
LOGO AT VENUE ON PULL-UP BANNERS AND SCREENS BETWEEN PRESENTATIONS		✓	✓	
15 MINUTE Q&A DURING DRINKS OR LUNCH		✓		
GOODIE BAG INSERT*	✓	✓	✓	
LOGO ON WEBSITE	✓	✓	✓	✓
LOGO ON PROGRAM LEAFLET	✓	✓	✓	✓
BOOTH AT CONFERENCE VENUE	12m²	9m²	6m²	
INVITATIONS TO SPEAKERS/SPONSOR DINNER	3	1		
CONFERENCE TICKETS	25	15	10	5

* Goodie bag insert: In order to ensure that all bag inserts meet our guidelines and are not duplicated, we ask all sponsors to send us a description of the item(s) you would like to include.

Additional sponsorship options

Alongside the main sponsorship packages you can also choose to sponsor one or more of these add-ons:

Catering:

- Breakfast
- Coffee
- Lunch
- Smoothies
- Drinks

Other:

- Branded goodie bags
- Co-branding on lanyard
- WiFi

If you have other ideas for sponsorship opportunities at the event, please let us know.

Interested in being a sponsor? Get in touch to register.

Please contact *Hannah Bernhardt* at
h.bernhardt@global.leaseweb.com

TechSummit website:
http://washington.techsummit.io

Speakers in Amsterdam and Berlin included

Casey West
GOOGLE

Bjorn Rabenstein
SOUNDCLOUD

Vladimir Smirnov
BOOKING.COM

Oliver Hardt
THE NEW YORK TIMES

Diogo Monica
DOCKER

Amy Nguyen
PINTEREST

Previous TechSummits were sponsored by

NetApp®
Microsoft
Booking.com
DELL EMC
server density

What are TechSummits like?

Get a feel for what TechSummit is all about by watching last year's after-movie here.

"Thanks for organizing such a great event in Berlin and then Amsterdam! Looking forward to the next TechSummit and hopefully speaking & sponsoring again."
server density